| Data Analyst/Business Analyst  **Alex Park** | (303) 642 5359 | alpa7423@gmail.com  [www.linkedin.com/in/alex-park-77245490](http://www.linkedin.com/in/alex-park-77245490)  Aurora, CO 80014 |
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# Professional Summary

Data-driven and results-oriented professional with 10+ years of experience in the restaurant industry. Strong foundation in data analysis, financial analysis, and operations optimization. Skilled in leveraging data to inform business decisions, optimize processes, and improve customer experience. Proficient in SQL, Excel, and data visualization tools. Seeking to transition into a data analyst role to apply analytical skills and problem-solving expertise in a global industry.

# Skills

* Data Analysis & Visualization (Tableau, Power BI)
* Process Optimization & Efficiency
* Budgeting & Financial Analysis
* SQL Proficiency
* R Programming Proficiency
* Excel, Google Sheets Proficiency

# Projects

**Power BI –** Personal Project

* Created interactive Power BI dashboard as a report to visualize and analyze sales data
* Used DAX measures to calculate different metrics such as profit margin

**Tableau –** Personal Project

* Developed interactive Tableau dashboard to visualize airline ratings data
* Utilized advanced Tableau features, such as parameters and filters, to identify trends, patterns, and potential areas of improvement

**Google Business Intelligence –** Course Project

* Utilized SQL to combine data using JOIN/UNION
* Created a dashboard with Tableau to visualize trends within different markets to identify business intelligences that can improve customer support

**Data Cleaning –** Personal Project

* Conducted exploratory data analysis to identify missing, inconsistent, and duplicate data utilizing MySQL
* Standardized and resolved data issues to ensure accuracy and improve data integrity through SQL queries

# Work Experience

**Owner/Operator –** Dagiya **–** Aurora, COOctober 2021 - Present

* Built, managed and operated successful restaurant, overseeing all aspects of the business
* Implemented systems and processes to increase efficiency and productivity
* Utilized sales data and customer feedback to identify trends and customer preferences, leading to business decisions
* Analyzed expense data to identify cost saving opportunities and develop effective pricing strategies, resulting in a 10% increase in profitability
* Increased sales by 25% through marketing analysis

**Server, Hall Manager, Head Chef –** Seoul BBQ 2 – Westminster, CO August 2011 - November 2020

* Analyzed customer feedback and behavior to enhance service quality and operational efficiency
* Managed orders accurately in a fast-paced environment, demonstrating attention to detail and multitasking
* Managed kitchen operations and tracked inventory, using data to optimize supply levels and reduce waste

# Education

# Bachelor of Arts and Science in integrative physiology– University of Colorado Boulder – Boulder, CO

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# Certification

# Google Business Intelligence Professional Certificate December 2024

# Google AI Essentials December 2024

# Google Data Analytics Professional Certificate November 2024